1 Subject of synthesis. Present the following topic:

Communication management in projects . MANAGMENTUL COMINUCARII IN CAZUL PROIECTELOR

Communication is the most important skill of a project manager, he spends about 90% of his time with communication, respectively with: meetings, meetings, telephone conversations, memos, e-mails, reports, presentations, and the list can go on. Managers are communicators, they occupy their day, mainly, communicating news, ideas, knowledge.

Communication management within the project focuses on establishing who needs, what information and when, in order to then develop a plan to ensure the necessary information. Communication management within the project includes the generation, collection, dissemination and storage of communications. Successful projects need successful communications, communication being the key link between people, ideas and information.

Communication management within the project includes four processes:

1. Communication planning

2. Distribution of information

3. Performance reporting

4. Stakeholder management

2 Synthesis topic 1. Present the following topic:

Indicators of success and failure in projects. Indicatori de succes și eșec în proiecte.

Indicators of success in a project business

Knowledge of the competition.

Investments in development.

Investments in professional training.

The frequent appearance of new products. innovation management system

SMI SR ISO 13572)

Frequent use of marketing.

Quick response to complaints.

Respect for quality.

Prices adapted according to the client.

Motivated collaborators.

Flexible organization.

Decentralized decision making.

Focusing on critical success factors.

Permanent control.

Customer oriented organization with customer satisfaction.

As a means of failure for project organizations

Procrastinating on tasks due to being overwhelmed with too many

activities;

Ineffective marketing or with the wrong target market.

Ignoring the competition and lack of competition monitoring.

Ignoring the client's requirements.

Incompetence of employees with lack of continuous improvement and motivation

real.

Multilateral orientation without concentration on areas of competence.

Location inappropriate for the company's activity.

Funding problems and wrong financial forecasts.

Approaching business with prejudices and preconceived ideas.

Inadequate planning with wrong objectives, deadlines and costs.

Political instability.